

### **Fact Sheet**

#### **About Belk**

- Founded in 1888 by William Henry Belk
- Largest family-owned and operated department store in the nation
- Belk has 299 stores in 16 states across the South with 14 locations in Texas
- Company tagline: Modern. Southern. Style.

# **Company Leadership**

- Chairman and Chief Executive Officer: Thomas M. Belk, Jr.
- President and Chief Operating Officer: John R. Belk
- President, Merchandising and Marketing: Kathryn Bufano

#### **About Galleria Dallas Belk**

- Grand opening: April 9, 2014
- Store square footage: 180,000
- Vice President/Regional Manager (Texas): Jim Rose
- Belk Dallas Store Manager: Salem Boohaker
- Belk Dallas is the company's 18th flagship store and the first flagship in Texas

# **Community Involvement**

- 2014 Belk Charity Event Benefitting Susan G. Komen, Fundraising goal: \$50,000
- In April of 2014, Belk committed a total of \$125,000 to five community partners:
  - o Junior League of Collin County
  - Junior League of Dallas
  - Pat and Emmitt Smith Charities
  - United Way of Metropolitan Dallas
  - YWCA Dallas
- Charity Sale: Company-wide event held twice a year, will be held next on Saturday, May 3, benefitting schools and charitable organizations across the company's footprint

### **Featured Brands at Galleria Dallas Belk**

- Kate Spade, Bonobos, Lauren by Ralph Lauren, Free People, French Connection, Pink Tartan, Trina Turk, Nanette Lepore, Eileen Fisher, Columbia, Laura Mercier cosmetics and many more
- Lady by Dallas designer Lucy Dang
- Belk exclusive brands: CYNTHIA Cynthia Rowley, Crown & Ivy, Chip & Pepper California, MADE by Cam Newton

# **Galleria Dallas Belk Store Layout**

- Level 1 Ladies Shoes / Cosmetics / Accessories / Fine Jewelry / Intimate Apparel / Dresses
- Level 2 Women's / Contemporary / Juniors
- Level 3 Men's / Home / Children's

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